# KN 1: Birds, Tortoises, and Driver's Ed!

# How to Teach Your Penguins to Fly

#### **Content Overview**

This presentation will enable you to identify which employees make the best candidates to become your future leaders. The trick is to recruit them--woo them as if they were a future customer. Fast-growing organizations need more leaders A.S.A.P! But often your most talented employees are reluctant to become leaders.

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Growing a deep bench of future leaders gives you a strategic advantage but sadly growing and fast-paced companies fail to do this.

Leadership development expert, Ron Rael, delivers solutions you can implement immediately, which result in new leaders becoming competent, capable, and confident quickly.

## **Key Take Aways**

- 1. Why the Tortoise Disorder™ is a natural reluctance arising from their 5 fears.
- 2. Why high performers are your best source of future leaders.
- 3. How the reluctant leader™ hurts profitability and stifles growth.
- 4. How to recruit your future leaders with intention to obtain a "yes."

## **Description**

"Why are my most talented employees reluctant to lead, influence, or take charge?"

Does this question cause you restless nights?

The inevitable reluctance of your highest performing employees to become a leader hurts your organization through wasted time and effort, missed deadlines, incomplete projects, and unbalanced workloads. A fast-growing organization will experience internal chaos and confusion when new leaders lack confidence.

Your strategic solution to this expensive chaos is to recruit your future leaders carefully and intentionally, which eradicates your Tortoise Disorder™, the primary reason why your most talented employees are reluctant to lead, influence, or take charge.

### **Target Audience**

**Executives of Fast-Growing Corporations** 

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