

# KN 3: The Beatles Needed George Martin, So Do You!

## How to Grow Your Leaders Faster by Relying on a Producer

### Content Overview

This presentation will enable you to believe in the most important step of developing your future leaders: mentoring.

The Beatles would not have achieved their success without producer George Martin, who served as their coach and mentor. He always provided honest feedback, which the four Liverpool Lads relied on to develop and hone their skills and talents. Every new leader needs a George Martin to provide honesty and encouragement.

Page | 1

Growing a deep bench of future leaders gives you a strategic advantage, but sadly, growing and fast-paced companies fail to do this.

Leadership development expert, Ron Rael, delivers solutions you can implement immediately, which result in new leaders becoming competent, capable, and confident quickly.

### Key Take Aways

1. Why the New Leader's Growth Curve™ is painful and takes five years or more.
2. Why accountability is a key ingredient in a new leader's development plan.
3. How coaching and mentoring keep the new leader engaged and growing.
4. How to invest in new leaders through systemized and formal coaching and mentoring so they quickly grow into capable leaders.

### Description

Being the one-in-charge is not easy because leading is an art and the only way a person learns how to lead is by leading! A new leader needs self-awareness about their impact and growth. Therefore, every new leader must partner with someone whom they trust to be honest and caring. Why? Because all new leaders stop growing at a certain point, even as their responsibilities expand.

Ask the person who has a reputation for great leadership if they use a coach and unanimously they will say, "Yes, I do. I owe most of my success to my coach. They show me the things that I cannot see. My coach holds me accountable to growing my skills."

This quote explains how and why the best organizations of the world maintain a deep bench of capable, competent, and confident leaders. They provide formal mentoring and coaching to every new leader, which gives them a strategic advantage over all competitors.

---

*The Future Leader System™ series ©2024, The High Road® Institute, LLC.  
All rights reserved.*

---

